

# 7.1: Develop your story

Accompanies chapter 7.1 in the book: a tool to develop your underpinning story for each apprenticeship application you undertake.

Name of apprenticeship	
<i>'I want to go down the apprenticeship route because...'</i>	
<i>'I want to be a [insert the name of someone doing this occupation] because.....'</i>	
<i>'I want to work for [the employer] because.....'</i>	
<i>'I want this particular role in your organisation because.....'</i>	
<i>'I will be a good person for you to hire into this role because...'</i>	